



**RELIABILITY
FLEXIBILITY
INNOVATION**

NINSIGHT IGNITION

AUTOMATION - DIGITAL ASSET & WORKFLOW MANAGEMENT

■ THE NEW GENERATION OF AUTOMATION AND ASSET MANAGEMENT!

Years of experience in television and media management have allowed our engineers to create a powerful, reliable new tool and fully configurable by our customers: Ignition Automation & Digital Asset Management.

We specialized in publishing software packages for television and production. Our solutions meet your requirements. You need to streamline, increase your productivity, reliability of your workflow, and anticipate the future to respond instantly to the new needs of a market in constant motion; IGNITION can meet these expectations.

Innovative systems of Automation & Digital Asset Management IGNITION anticipate constantly the needs of the industry.

Our systems are completely modular and scalable from a single-channel system to complex multicast systems. Be seduced by the new generation of our software!

IGNITION is a full line of reliable applications that automate programme file management, from preparation to archiving of files via diffusion. In addition, IGNITION manages media data and their indexing (i.e. content management).

Easy to install, to use and to update, IGNITION gives you the reliability at an unbeatable price.



■ REALLY EFFECTIVE TOOLS

The effectiveness of asset management, particularly in the management of transfer of content between all locations, including long-term archiving systems, allow a drastic reduction in human handling, and secure the Workflow.

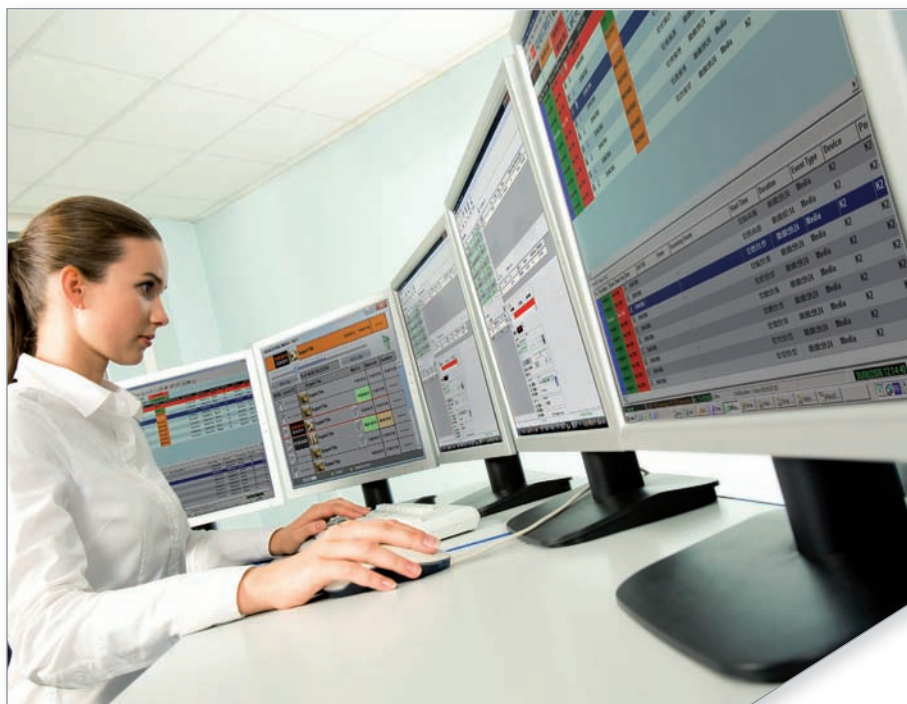
Return on Investment is very fast because of the increase of productivity and the transition to a management system without video tapes (Tapeless).

All necessary functions for media, archiving and indexing management are provided in all versions of our software packages.

IGNITION Asset Management is integrated both in a television channel and in whatever situation where the management of audiovisual media, their indexing or archiving become a necessity.

Designed to be scalable and configurable by the users, IGNITION is the complete solution meeting today the needs of tomorrow.

AUTOMATION and WORKFLOW MANAGER



PLAYER

Ignition Player is the management software of play-lists. This software controls the broadcasting equipment associated with one or several departures and that in all types of broadcast environments and systems.

Because each system is unique, Ignition Player interface, simple and easy to use, is fully configurable by the end user.

With powerful and innovative tools around the creation and management of events, Player has all the tools for a simple or very advanced broadcast (mixer, logo, synth, secondary events on Time Line, dynamic skin).

MOVER

Ignition Mover knows permanently the needs of broadcasts, the state of records and transfers of files in progress.

Can drive all servers of market and many robotics, Ignition Mover frees you from the supervision of shipments and expects better the needs.

This high-performance software detects also automatically files with no information in the database (Orphans) and allows their use without Being entered by the operator in other modules of Ignition.

RELIABILITY IS USED

During recent years, our engineers focused on management of degraded modes resulting from incidents on equipment. Our experience in this area allows us to implement backup solutions of the broadcast and workflows, allowing our customers to access an extremely high level of availability.

UNICODE SUPPORT

The heart of Ignition is fully compatible with the Unicode standard. This means a complete and native support of all the languages.

This feature is very important for indexing, this one cannot be done effectively in the language of the country.



STRENGTHS

Asset Management of third-generation facilitating the management and the movement of media.

- Management of live or delayed records, control of decoding equipment and path management of video sources.
- Time delay management, management of intra-programme segmentation.
- Management of the archiving of latest generation, advanced functions for handling files, MXF datas, newcopy, Partial Restore.etc.
- Local or remote consultation of content of servers in high or low resolution.
- Full integration with traffic management solutions. Feedback of information and all changes of media. Management of reconciliation keys, management of As runs. Management of rights and purges..
- Possibility to control all broadcast channels from a single operator station.
- Management of multiple stalls.

ASSET MANAGER

The integration of a Media Asset solution Heart management of the production process or broadcast is essential to increase productivity and perform tasks impossible to be processed manually.

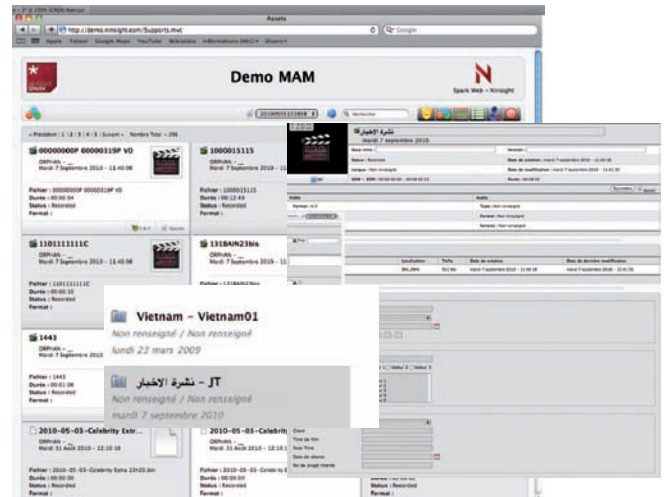
Ignition Asset Manager is a comprehensive solution which helps operators throughout life of media and multiple instances of the latter. Ex: The same film can be located on multiple servers and archives, in several video formats. The data associated to the film is found in other locations. (Pdf, photos, text, editing list, subtitling, audio, etc...)

Our solution is also a great way to maximize foreign trade with producers or individual Clients (Cache TV DVD, VOD, Internet, etc...).

WEB & KNOWLEDGE

IGNITION is the digital asset management (DAM), which covers power, indexing, classification, storage and research of digital assets, such as video, digital photos, animations, videos, music or other digital media.

Web is the natural extension of the system. The interfaces allow depending on the rights of users to process data with the same level of access for traditional software, but also to compose «baskets» of tasks to perform. (Transfer, Copy, Manufacture of VOD, end to end manufacture, etc.).



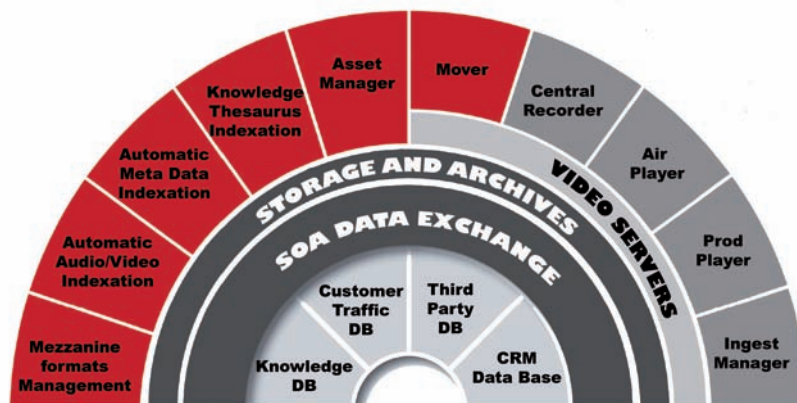
Web allows extremely fine management of users and rights and functions assigned to them.

The integration with other CMS or indexing tools is possible via Ignition Exchange.

Web integrates search engines, displaying the result of automatic indexing, the quality control, but also management of editorial media data.

Web is also the document management with very efficient indexing tools, use of thesaurus, taxonomy, ontology and thus the management of controlled vocabulary that are components of our KNOWLEDGE indexing solution.

A DIGITAL CONTENT and ASSET MANAGEMENT where ARCHIVING, VOD and the WEB ASSET MANAGER are Unified



CENTRAL RECORDER

Central Recorder can record simultaneously at programmed hours and days an unlimited number of sources on an unlimited number of VCRs or servers. Central recorder allows the control of switching grids and additional equipment.

Central Recorder is also the shared scanning tool, controlling VCRs, robotic, servers.

The Time line interface allows for an operator a full control of all equipment associated with the application.

Central recorder, it is the tool of Print to tape and decompilation allowing also to manage the insertions of logos, subtitling or covering.

PARTNERS

- ACTIVE CIRCLE
- ADIC
- APPLE
- AVID
- CHYRON
- CSE
- DOREMI
- EVS
- ENVIVIO
- FRONT PORCH DIGITAL
- GRASS VALLEY
- HARRIS
- HITACHI
- INSCRIBER
- ISILON
- MADDOX
- MATROX
- MIRANDA
- NETWORK
- NEXTREAM
- OMNEON
- OPENCUBE
- OXTEL
- PANASONIC
- PILAT
- PHILIPS
- PROBELL
- PRO CONSULTANT
- RHOZET
- SCREEN SUBTITLING
- SEACHANGE
- SNELL & WILCOX
- SONY
- TANDBERG
- TELESTREAM
- 360 SYSTEMS.

SOME REFERENCES

- ARTE FRANCE
- ARTE STRASBOURG
- AFRICA 24
- ALTERPOP
- CRTV (CAMEROUN)
- IDF1
- GRAND LILLE TV
- FRANCE 3
- RFO
- NRJ
- TSR (SWITZERLAND)
- CIO (INTERNATIONAL OLYMPIC COMMITTEE)
- TELIF
- TV GRENOBLE
- SÉNAT
- ORANGE
- SNRT (MOROCCO)
- MUSIC CHANNEL (TUNISIA)...

IGNITION The new generation of automation and Digital Asset Management

FUNCTIONS

	Ignition TV	Ignition Archive	Ignition Audio	Ignition Corporate
Ignition DataBase License	●	●	●	●
Ignition Player	●	■	■	■
Ignition Central Recorder	●	●	■	●
Ignition Asset Manager	●	●	●	●
Ignition Ingest Manager	●	●	●	●
Ignition Engine RS	●	■	■	■
Ignition Engine Network	●	■	■	■
Ignition Mover	●	●	●	●
Ignition Player Prod	●	■	■	■
Ignition Exchange	■	■	■	■
Ignition Workflow Manager	■	●	■	●
PAL/NTSC	●	●	●	●
SD/HD/Lowres	●	●	●	●
VOD Management	■	■	■	■
Video Transcoding Management	■	■	■	■
Full Search	●	●	●	●
Integrated Knowledge Thesaurus & Indexation	■	■	■	■
Unicode System	●	●	●	●
MXF Management	●	●	■	●
Digital Media Management	●	●	●	●
Multi File Format management (Photo, Txt, Doc, Pdf, etc)	●	●	●	●
Graphics and Secondary Events Management	●	■	■	■
Subtitling Management	■	■	■	■
Vidéo and Audio Analysis (Automated QC)	■	■	■	■
News MOS Interface	■	■	■	■
Trafic Management Interface	■	■	■	■
Web Services Interface	■	■	■	■
Robot Driver	■	■	■	■
Archive HSM Driver	■	■	■	■



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